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# Umbrella Project Board Meeting

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## Key results and achievements for 2017

for Umbrella Project 4:

**Outcome 4 “UNDP’s contribution to development debates and effective development cooperation in Europe and the CIS”**

## Priorities for 2018

for Umbrella Project 4:

**“Development Dialogues Partnerships, Innovation”**

- **Partnerships & pipelines**
- **Challenges, risks and opportunities**

*Istanbul Regional Hub for Europe and CIS*

\*References to Kosovo shall be understood to be in the context of Security Council resolution 1244 (1999)



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# Outcome 4: “UNDP’s contribution to development debates and effective development cooperation in Europe and the CIS”

**Budget: \$960,379    Delivery: \$958,946, 100%**

*Major sources of Funding: Regional CORE Funds (TRAC and Gov. of Turkey), Turkish Funds (MoD), Russia Residual Funds, Russian Trust Fund, OPEC/OFID, EC*

# 2017 Delivery



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## Umbrella Project 4 delivery for 2017 per teams:

OUTCOME 4 AWP 2017	Budget			Delivery	%
	CORE	Other Funds	TOTAL		
Regional Senior Advisor *	\$ 86,900		\$ 86,900	\$ 87,000	100%
Partnerships Team	\$ 193,300	\$ 364,179	\$ 557,479	\$ 551,451	99%
Knowledge and Innovation (K&I) Team	\$ 216,000		\$ 216,000	\$ 223,000	103%
Communications Team	\$ 32,000		\$ 32,000	\$ 33,000	103%
Gender Team *	\$ 61,000		\$ 61,000	\$ 61,000	100%
UNDAF/UNDG	\$ 7,000		\$ 7,000	\$ 3,495	50%
<b>TOTAL</b>	<b>\$ 596,200</b>	<b>\$ 364,179</b>	<b>\$ 960,379</b>	<b>\$ 958,946</b>	<b>100%</b>

Major sources of Funding: CORE (TRAC and Gov. of Turkey): \$596,200, Turkish Funds (MoD): \$13,320, Russia Residual F: \$34,148, Russian TF: \$156,763, OPEC/OFID: \$33,413, EC: \$124,535, Universities: \$2,000

\* Presented under Umbrella Project Outcome 1 Board meeting

**Umbrella Project 4 under the RP 2014-2017**



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# KEY RESULTS AND ACHIEVEMENTS FOR 2017

# KNOWLEDGE AND INNOVATION SEGMENT

## Key results and achievements for 2017



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- **R&D and policy innovation labs services**

- [Istanbul Innovation Days](#) (with Nesta and McKinsey) brought together 160+ from over 50 countries and 40 innovation Labs and startups to explore the evolution of the public sector innovation labs and shifting paradigm on knowledge management
- Supported the establishment of [Skopje Innovation Lab](#) (FYR Macedonia) and the world's first [National SDG Innovation Lab](#) (Armenia)
- Launched a research and policy paper "[Growing government innovation labs: an insider's guide](#)", co-authored with FutureGov

- **Internal change process and capacities**

- Designed the Innovation strategy for the Islamic Development Bank Group
- Embedded innovation in the revised PPM recently adopted by OPG
- [UNDP Project Cycle Hacker's Kit](#) training for over 20 COs in ECIS, RBA and RBAS regions
- Report "[Scaling up the Impact of Development Interventions](#)", co-written with Brookings

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**Umbrella Project 4 under the RP 2014-2017**

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# Key results and achievements for 2017

## ▪ Alternative Finance and Data service

- 2<sup>nd</sup> [Global Crowdfunding Platform](#), focusing on crowd-investment for SMEs (11 COs from 4 regions)
- New **Social Impact Bonds** in Montenegro and Armenia (partnership with Sitra)
- New **data initiatives** (new data to track poverty, air pollution, internal migration; SDG Tier III indicators)
- **RM for data and finance work (USD3mIn)** from the Slovak Ministry of Finance (jointly with GPB team)
- Jointly with IFC and WB, hosted an event “[How Donors Turn into Investors: From Funding to Financing the SDGs](#)”

## ▪ Global Innovation Facility

- Supported resource mobilization **over USD700,000** to experiment with new approaches to social finances, welfare system, public sector innovation, Islamic finance and data for SDGs

## ▪ Advisory service

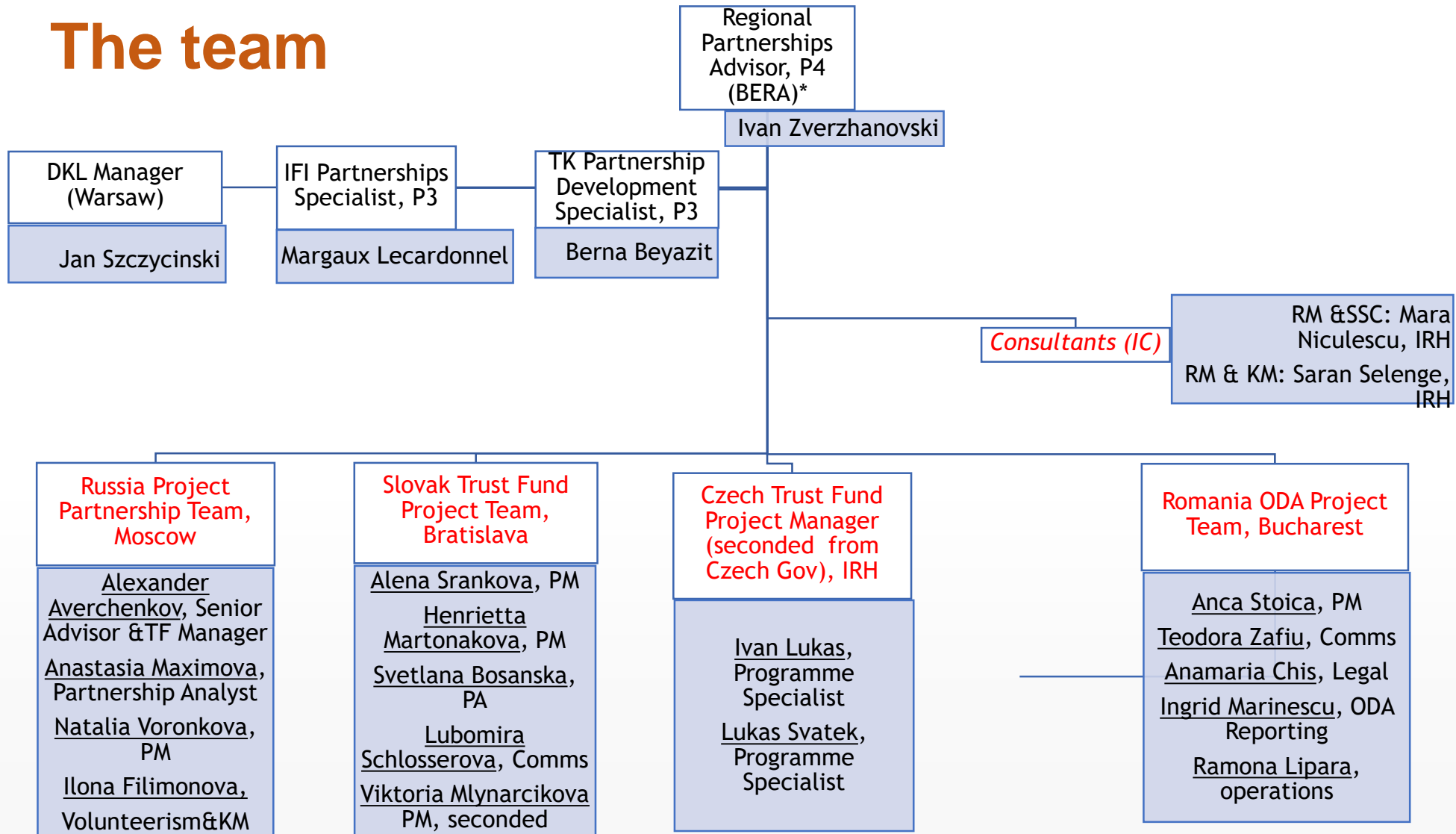
- Includes i) Innovation labs (Armenia, FYRoM, Moldova), ii) Impact investment (Armenia, Serbia), iii) Blockchain (Armenia), iv) Crowdfunding (Albania, BiH, Kazakhstan, Moldova, Tajikistan, Ukraine), v) micronarratives (Belarus), vi) Project/programming (Kyrgyzstan, Kosovo\* (UNSCR1244), Moldova, Serbia, Tajikistan Turkey, Turkmenistan).

**Umbrella Project 4 under the RP 2014-2017**

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# PARTNERSHIPS SEGMENT

## The team



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# PARTNERSHIPS SEGMENT

## Key achievements 2017 – New Strategic Donors



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- **Russia** – Trust Fund showing first results on the ground with 9 Russia-funded projects already successfully completed; Climate Chance Window operational with 7 projects selected in 2017; KM&KM: functioning internship scheme for Russian students and Russian Experts on Demand program initiated

*Breakthrough: \$10 million replenishment of the TF; \$10 million Youth Window approved*

- **Turkey** – negotiations continued for a new phase of the Partnership in Development Project (3 years, 1million/year)

*New dimension of the partnership: engaging Turkish Companies/companies with regional offices in Turkey from a programmatic perspective*

- **Slovakia** – new component of the partnership with MFin on private sector engagement prepared; new financial commitment to the TGFF project;

*Highlight: new secondee based in IRH; new phase of the partnership with MFA (to be signed in Q1 2018)*



# Key achievements 2017 – New Strategic Donors



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- **Czech Republic** – a new 5-year project will bring Czech expertise and innovative solutions for SDGs in Bosnia and Herzegovina, Georgia and the Republic of Moldova; stronger focus on private sector engagement;

*Highlight: \$ 3 million mobilized for the new project;*

- **Romania** – capacity building and delivery support for Romanian ODA continued; current partnership extended until end of 2018

*RoAid (Romania's first development agency) almost functional, following the support received the UNDP ODA team;*

- **Regional Capacity Building series** – 1 regional workshop organized on engaging with the private sector for development results

*Highlight: UNDP's positioning and visibility as a go-to partner for new/emerging donors in ECIS maintained; outreach to new potential partners including Serbia, Croatia and Montenegro.*



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# Key achievements 2017 - IFIs

- **European Investment Bank**– 1) first project with direct contracting in Ukraine started being implemented in March 2) MoU with EIF signed, 3) pipeline of potential joint projects under exploration, especially in Moldova, Armenia, and Western Balkans, 4) continued work on a draft template contract; 5) SDG workshop and exhibition organized at EIB HQ

*Remains a dynamic IFI partnership, clear mutual added value/synergy.*

- **Council of Europe Development Bank**– 1) revitalized partnership with a new MOU and Action Plan; 2) targeted negotiation for each country of mutual interest, with clear opportunities identified in BiH, Serbia and Montenegro; 3) first webinar on bankable projects organized; 4) staff exchange & joint professional learning initiative under discussion

*Rapidly developing partnership with clear interest from the Bank. High expectations for 2018.*

- Other relevant partners: **EBRD** (newly agreed Action Plan), **IsDB** (breakthroughs in Uzbekistan – parallel programming and Kazakhstan – technical assistance project attached to a loan).

# Key achievements 2017 – RM Support & SSC



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- **Resource mobilization**– timely and good quality resource mobilization support offered to COs

*Highlights: RM newsletter, ECIS sub-regional RM mappings, on-demand RM support provided to COs, including as part of the Strategic Note review process;*

- **South-South cooperation**– several side-events co-organized with UNOSSC during the 2017 SS Development Expo, first ECIS SS cooperation mapping launched (with key policy recommendations for national decision makers)

# COMMUNICATIONS SEGMENT

## Key results and achievements for 2017



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### Advocate for the SDGs

- First UNDP regional website live with new format, with 192,000 views
- Year-long SDG campaign, reaching 7 million people on social media
- Outspoken is first, cross-team initiative at IRH level, with 119,000 views
- IDD: 5 million Twitter impressions
- Dedicated campaigns on gender, governance, sustainable development, climate change

# Key results and achievements for 2017

## Support donor visibility

- More compelling and visual donor outreach (use of drones on EIB and EU programmes, photo slideshows on our work with SDC and Japan)
- Dedicated donor campaigns: Finland 100 on social media, Turkey-specific content during EXPO
- Systematic production of news content (Russia contribution to UNDP climate fund mentioned in the New York Times)



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# Key results and achievements for 2017



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## Reached unreached media

- Reached 6 of UNDP's top-tier global media (Reuters, The Guardian, Le Monde, El Pais, Al Jazeera, and the New York Times) + CNN, Bloomberg, CNBC
- Conducted modernizing media mission in Belarus
- Built relationships with Conde Nast, Vice News, Vanity Fair

# Key results and achievements for 2017

## Build communications capacity in the region

- Year-round mentoring for COs and one-on-one sessions with RRs.
- 25 trainings for IRH staff, COs
- Tailored media training for CDs, DCDs, DRRs in Istanbul
- First SDG training UNDP-wide that looks at post-MAPS communication



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# KEY PRIORITIES FOR 2018

## PARTNERSHIPS, PIPELINES, CHALLENGES, RISKS AND OPPORTUNITIES





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# **Umbrella Project 4: Development Dialogues Partnerships, Innovation”.**

**Planned budget for 2018: \$400,000**

*Major sources of Funding: CORE (TRAC and Gov. of Turkey Funds)*

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**Umbrella Project 4 under new Regional Programme 2018-2021**



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# **KEY PRIORITIES FOR 2018**

## **PARTNERSHIPS, PIPELINES, CHALLENGES, RISKS AND OPPORTUNITIES**

# KNOWLEDGE AND INNOVATION SEGMENT

## Key priorities for 2018

- R&D - Istanbul Innovation Days 2018 on Artificial Intelligence
- Emerging collaboration – labs work
- Alternative financing
- Regulatory innovations
- Skills development



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# Partnerships & pipeline initiatives

- Partnerships with Sitra (Social Impact Bonds)
- Partnerships with Nesta and Bond (alternative futures)
- Collaboration with Cognitive Edge (micronarratives for foresight and M&E)
- Partnership with BMS Talent Development Unit (skills development within UNDP)
- Bureaucrat hackers fellowship



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# Challenges, risks and opportunities

## Challenges:

- Innovation remaining an ad hoc for most COs and on the margins of what UNDP does which creates a missed opportunity for the organization to profile itself in a niche space. i) Management support, and ii) Dedicated program/project team in place following through with innovation have been 2 of the key principles underpinning the successful cases.

## RISKS:

- **Senior management support**

## Opportunities:

- New strategic plan which can build a distributed infrastructure for innovation (R&D-innovation-scale)
- UN-wide attention on innovation (SG's office and innovation lab)

# SENIOR STRATEGIC ADVISOR

## Key priorities for 2018



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- Istanbul Development Dialogues (“SDG implementation”)
- Human development reporting:
  - Resource mobilization (from CAREC Institute) for joint RBEC-RBAP Central Asian HD/SDG papers
  - Working with DRR/Climate risk and resilience team on national HD/SDG/risk and resilience profiles
- Supporting MAPS reporting, follow up:
  - Follow up: Azerbaijan
  - Reporting: Belarus, Ukraine, possibly others
- Supporting sub-regional programming strategies (with COST)
- Providing on-demand advisory, KM, representational services

# Partnerships & pipeline initiatives



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- Partnerships: CAREC Institute
- Pipeline initiatives:
  - Central Asian human development/SDG papers
  - National HD/SDG/risk and resilience profiles
  - Designing, rolling out SDG trainings (for national partners)

# PARTNERSHIPS SEGMENT

## Key priorities for 2018



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1. **Russia partnership:** consolidate, high-quality delivery, increased visibility;
2. **Turkey partnership:** scale up funding for COs (agree on a new phase of the TF), negotiate new multi-annual pledge to the regional programme & IRH + new pledge for core, increased visibility;
3. **Emerging Donors:** develop service line for EU accession countries (Serbia, Montenegro); explore Poland and Croatia; continue to engage with China;
4. **IFIs:** capitalize on the 2017 achievements, further strengthen the pipeline, support COs to negotiate projects. Key partners: EIB, CEB, KfW, and IsDB;
5. **Private Sector:** support capacities at the CO level (3 pilots) and deliver targeted support; continue engaging with Turkey-based companies; Programatic partnerships involving private companies - Engage companies around one/two UNDP's signature projects/products/areas of expertise in the region
6. **RM support:** RMIPs, Newsletter + on-demand.



# Challenges, risks and opportunities



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## Challenges:

- Getting the partnership with the **private sector** off the ground;
- Having the required technical strength when talking to **IFIs**, managing expectations and keeping a neutral position (we are not pushing countries into getting loans);
- Getting quality reporting, visibility & prompt implementation, essential for advancing partnerships with **strategic new donors**;

## Risks:

- Fiscal constraints limit borrowing from IFIs in most RBEC countries
- Expected changes in the traditional donor landscape (e.g. US)
- Inter-bureau collaboration (Azerbaijan, SSC, EIB, etc.)
- Team sustainability and funding.

# COMMUNICATIONS SEGMENT

## Key priorities for 2018

- Align workplans with rest of region and increase number of COs using effective multimedia story-telling
- Prioritize communication around the SP and regional programme
- Work even more closely with partnerships team to reach private sector and bilateral donors
- Reach more outside platforms (publishers and journalists)



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# Partnerships & pipeline initiatives

- Virtual reality film for Roma week
- Regional product (e.g. video articulating UNDP's work in our region as a whole)
- Tentative work with partnerships team to build formal partnership with Turkish Airlines
- Creation of baseline indicators for communication



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# Challenges, risks and opportunities

## Challenges

- Diverse levels of capacity across region
- Smaller team to support
- Wider UNDP changes
- Relatively weak web platform

## Opportunities

- Wider UNDP changes
- Opportunity for more focused and structured work relationship with COs



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